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GENERAL DATA PROTECTION REGULATION (GDPR): ARE YOU READY?

GDPR is a European Union Regulation about the protection of privacy and data of EU subjects.

Applicable to any business, even U.S. based, collecting personal data from EU data subjects.

Effective May 25, 2018
Penalty up to 4% of global turnover or 20 Million Euros.

Am I Affected?

GDPR affects your organization if:

- Your organization offers goods or services to EU citizens or residents, or monitors their behavior
- Your organization processes and holds personal data of EU citizens or residents

What is Personal Data?

- Personal data is defined as any information related to a natural person that can be used to directly or indirectly identify this person
- Includes: name, an ID number, location data, computer IP address, an online identifier to one or more factors specific to the physical, physiological, mental, economic, culture or social identity of that person

What Do I Need to Do?

UNDERSTAND AND ENSURE PERSONAL PRIVACY
INDIVIDUALS HAVE THE RIGHT TO:

- Access their personal data
- Correct errors in their personal data
- Ask organizations to erase their personal data
- Object to processing of their personal data
- Export personal data

IMPLEMENT AND COMMUNICATE TRANSPARENT POLICIES
ORGANIZATIONS ARE REQUIRED TO:

- Provide clear notice of data collection
- Outline processing purposes and use cases
- Define data retention and deletion policies

CONTROLS, NOTIFICATIONS AND TRAINING
ORGANIZATIONS WILL NEED TO:

- Protect personal data using appropriate security
- Notify authorities of personal data breaches within 72 hours
- Obtain appropriate consents for processing data
- Keep records detailing data processing
- Train all parties in your ecosystem (i.e. employees and contractors) on privacy
- Audit through testing then remediate, then test again
- Employ a Data Protection Officer (if required)
- Create and manage compliant vendor contracts by securing SOC reports and reviewing exceptions with vendors

For restful nights, organizations turn to their most trusted advisory partner, Withum. Withum's sole purpose is to be"Your Catalyst for Growth and Success."

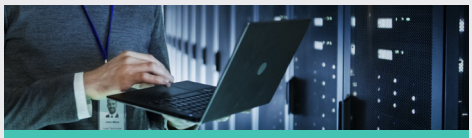
Preparing for GDPR

SIMPLIFY YOUR PRIVACY JOURNEY

Elevate your privacy practices by migrating IT systems and infrastructure into the cloud.

UNCOVER RISK AND TAKE ACTION

Develop compliance programs to expose areas of risk and respond with agility and confidence.



LEVERAGE GUIDANCE FROM EXPERTS

Withum can help you meet your privacy, security and compliance goals with system modernizations using technology such as Microsoft Office 365.

How Can Withum Help?

- Assist in assessing whether you have a GDPR exposure now or in the future
- Evaluate current data protection policies/procedures and mapping to GDPR requirements
- Perform a gap assessment and provide/implement remediation plan or roadmap
- Perform testing activities along with training
- Evaluate third party provider network risks and issues
- Provide technology solutions that can accelerate GDPR compliance

LOOKING TO ENSURE YOU'RE ON THE RIGHT THE PATH TO GDPR COMPLIANCE?

Visit withum.com to learn more or contact our Cybersecurity and Information Security Services team members.

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